

Sesui Ltd Codes of Practice

Including our Basic Code of Practice and our Code of Practice for Premium Rate Services and NTS calls

Part 1 - Sesui basic Code of Practice for Business Customers

Introduction to our company and services

Sesui Limited is an independent company that delivers communications services to business customers. In the unlikely situation where we do not provide all the component parts of our services ourselves, we do take responsibility for the services delivered to you. So we will liaise with our suppliers to ensure that any problems with their services are resolved promptly.

Purpose of this Code of Practice

This code informs you about our products, services, and customer-care policies and where to find information about our charges and terms and conditions. This Code of Practice is published on our website at www.sesui.com. Additional copies are available on request and free of charge to any domestic and small business customer.

How to contact us

Please contact our Customer Support Team

By phone: 08445 600600 Option 1
(From 9am until 5pm Monday-Friday)

By email: support@sesui.com

By fax: 08445 600700

By letter: Sesui Ltd, Magdalen Centre, The Oxford Science Park, Oxford, OX4 4GA

Website: www.sesui.com

Our commitment to you

We are committed to giving you the highest quality of customer service. When we purchase our services from wholesale providers, we choose those providers carefully to ensure that you get a high-quality service. We make every reasonable effort to supply services that satisfy your requirements. We work to all relevant laws and regulations.

Our products and services

- Landline calls
- CPS – Carrier Pre-Selection
- VoIP & IP telephony services
- Non-geographic numbers
- Intelligent Call Routing
- Equipment and maintenance service

For more details on any of our products and services, or to place an order immediately, please contact our Customer Support Team on 08445 600600

Marketing

We work to the principles in the British Code of Advertising, Sales Promotion and Direct Marketing, which are set out on the website www.cap.org.uk

Terms and conditions

When you subscribe to a service from Sesui Ltd, we will send you our Standard Terms and Conditions and ask you to sign a contract / order form, if applicable. If you have any questions, please phone our Customer Support Team on 08445 600600. We may carry out a credit check as part of our assessment procedures.

Unless otherwise previously agreed, the minimum contract term for our services is 12 months. We aim to provide services within 10 working days of your original request, subject to the availability and installation of any equipment. We will inform you of any revised timescales as soon as we can.

Cancellation

If you decide to cancel your order or agreement before we have provided the services, you may do so without charge within ten working days after your order is placed. After ten working days we will charge you a reasonable administration fee.

If you wish to terminate your contract within the minimum term of 12 months, please call our Customer Support Helpdesk on 08445 600600. After the minimum term you can cancel any service by sending a cancellation request to support@sesui.com, giving us 3 months' notice.

Faults and repairs

Sesui provides a same working day response to any service affecting problem you may encounter. Please call our Customer Support Team on 08445 600600 or email support@sesui.com if you experience a fault with any of our services. We aim to have this investigated and repaired within 1-2 working days, according to the level of fault. Please refer to our SLA, available on request.

Compensation and refund policy

Our policy is to assess each claim on a case by case basis. We aim to investigate any claims and respond within 5 working days. Any refunds that are due will be credited to the next month's invoice.

Price lists

Our pricing structure is available from our Customer Support Team on 08445 600600. We will write to you in advance, giving 30 days notice, if we change the pricing structure on your products and services.

Billing

We will normally bill you monthly, except for some one-offs.

You can choose to pay us by cheque, BACS or transfer. If you wish to change your method of payment at any time, please call our Customer Support Team.

We can provide itemised bills as part of our service to you on request (a monthly fee may be applied).

If you have difficulty paying your bill, please contact our Accounts on 08445 600600 and we will try to arrange a different method of payment. We will do all we can to help our customers to manage their bills and avoid disconnection.

If you are moving home or office

Please call our Customer Support Team on 08445 600600 no later than 14 days before your move date. We will amend your service, account and billing requirements as necessary.

Number porting

Sesui recognise that keeping your existing telephone numbers may be important to you. If you move your business to us and wish to keep the number that you have with your old provider, we will arrange it if you ask us. We will work with you to ensure that the services are switched over at a convenient and appropriate time. For more information, please call our Customer Support Team on 08445 600600.

Directory Entries

You are entitled to a Directory Enquiry listing (including an entry in the Phone Book) for your telephone numbers. If you do want your details included, please contact our Customer Support Team on 08445 600600. A charge may be applied.

Complaints

We make every effort to ensure that our customers are happy with the level of service, and the products and service they receive from us. However, despite our best efforts, things can go wrong. We take customer complaints very seriously and aim to resolve them quickly and efficiently.

Our Code of Practice on Complaint Handling and Dispute Resolution explains how customers can complain. The code also provides information on how we deal with complaints and your right to take unresolved complaints to Alternative Dispute Resolution. You can find a copy of our Complaints Code on our website at www.sesui.com. Alternatively, copies are available free of charge and on request from our Customer Support Team on support@sesui.com.

Nuisance calls

We take the problem of nuisance calls and malicious communications very seriously. We tackle it by working closely with the police and others in the communications industry. If you have been a victim of this activity, please call the Customer Support Team on 08445 600600 to report the incident and for information on how to deal with it.

Services for people with special needs

We are committed to helping all our customers to communicate easily. We offer the following additional services on request for customers who are older or who may have a disability, including:

- Priority access to the Customer Support Team
- Priority fault repair and assistance
- Additional help and support if you have difficulty paying your bill
- Copies of bills in large print.

Copies of this Code are available in larger print.

Data protection

We comply fully with our obligations under the Data Protection Act 1998.

Part 2 - Sesui Code of Practice for Premium Rate Services and NTS Calls

Purpose of this Code of Practice

This code informs you about our policies on providing information about Premium Rate Service (PRS) calls and on our charging policy for calls to NTS and PRS numbers.

Premium rate services

Premium rate services (PRS) are telephone numbers that offer some form of information or entertainment that is charged to your phone bill. UK-based PRS numbers are normally prefixed by "09". 0871 is now also designated as a Premium rate number and subject to PRS regulation. Typical services include TV votelines, mobile ringtone downloads, technical helplines, charity fund-raising and adult entertainment.

Charges for these services are added to your telephone bill. Calling a PRS number generally costs between 8.51 pence and £1.2766 per minute, per call or per text (excl. vat). Calling these services from, for example, mobile phones, cable networks or public payphones will generally cost more than the advertised rate. Our charges for calling these services are shown in our price list, which is available on request from our Customer Support Team and via our website.

If you have a problem with PRS, we can help. We can provide advice on checking the telephone number of any PRS charges that appear on your bill from Sesui and will try to help you identify the premium rate service provider. We can use call barring to restrict access to "09" numbers. Please call our Customer Support Team on 08445 600600 for advice on this. We can give you a factsheet on PRS.

You can also ask for help from PhonepayPlus (formerly ICSTIS), which is the industry-funded regulatory body for Premium Rate Services. PhonepayPlus operates a code of practice that sets out standards for the operation of PRS. You can use the PhonepayPlus website at www.phonepayplus.org.uk to check PRS numbers direct or to download a complaint form. PhonepayPlus has legal powers to require a provider of PRS to amend its service or promotional material (or both) and can also impose penalties on content service providers. For other ways to contact PhonepayPlus, see the "Useful addresses" section below.

Number Translation Services

Number translation services (NTS) are based on numbers that are normally pre-fixed "08". For example, 0800 and 0808 are used to provide freephone services (some freephone services are also provided on 0500 numbers). 0844 and 0845 numbers are used for dial-up pay-as-you-go Internet access and customer service helplines. 0870 numbers are used for information services, technical helplines and telephone banking. They are also used by organisations to help them provide call-management features such as intelligent call routing and fax-to-email services.

Charges for calling services on NTS numbers are added to your telephone bill and standard prices range from free up to 4.2p per minute or per call (excl. vat). Calling these services from, for example, mobile phones, cable networks or public payphones will generally cost more than the advertised rate but

communications providers must publish prices for calls to 0870 numbers where these are higher than for calls to geographic numbers. Our charges for calling these services are shown in our price list, which is available on request from our Customer Support Team and via our website. We can also give you a factsheet on NTS.

If you are unhappy with the help you have received from us on a problem with PRS or NTS, please contact Nick Forskitt on 08445 607607 or email nick@sesui.com who has responsibility for compliance with our code of practice for PRS and NTS. You may also complain using the complaints procedure set out in our complaints code including, ultimately, referring your complaint to [CISAS](http://www.cisas.org.uk).

Internet diallers

If you use the Internet, it is possible for software to be placed on your computer without you knowing - using the same methods as for computer viruses. This type of software (known as Internet or rogue diallers) can then make calls to PRS and NTS numbers without your knowledge. Software is available to detect this activity. PhonepayPlus has been given responsibility for policing this type of activity and you can contact them via www.phonepayplus.org.uk to ask for help or to report examples of this type of abuse. For other ways to contact PhonepayPlus, see the "Useful addresses" section below.

The Telephone Preference Service

If you don't want to get sales and marketing calls you have not requested, you can add your details to a list run by the Telephone Preference Service (TPS). If your number is on the list, it is illegal for a company to call you for marketing purposes. You can contact the Telephone Preference Service via www.tpsonline.org.uk or by telephoning 0845 070 0707.

Useful addresses

Cisas— 24 Angel Gate, City Road, London EC1V 2PT, Tel: 0845 1308 170 or 0207 520 3827
e-mail: info@cisas.org.uk Website: www.cisas.org.uk

Ofcom - Riverside House, 2a Southwark Bridge Road, London SE1 9HA. Tel: 020 7981 3040 or 0300 123 3333 email: contact@ofcom.org.uk Website: www.ofcom.org.uk

PhonepayPlus (formerly Icstis) - Clove Building, 4 Maguire Street, London, SE1 2NQ. Tel: 0800 500 212 or 020 7940 7474 Website: www.phonepayplus.org.uk email info@phonepayplus.org.uk

Telephone Preference Service - DMA House, 70 Margaret Street, London W1W 8SS Tel: 0845 070 0707
Website: www.tpsonline.org.uk

Federation of Communication Services (FCS) - Burnhill Business Centre, Provident House, Burrell Row, Beckenham, Kent BR3 1AT. Tel: 020 8249 6363 email: fcs@fcs.org.uk Website: www.fcs.org.uk

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